



RETAIL'S EXPO & DESIGN STUDIO

NRF 98TH ANNUAL CONVENTION & EXPO

Jacob K. Javits Convention Center, New York City

Convention: January 11-14, 2009

EXPO & DESIGN STUDIO: January 12-13, 2009

www.nrf.com/annual09

**Register
online to
activate!**

www.nrf.com/annual09



National Retail Federation
The Voice of Retail Worldwide



This is your **COMPLIMENTARY TICKET** to visit the NRF EXPO & DESIGN STUDIO — your ticket to explore innovative retail technologies, network with industry leaders, and learn about ground-breaking solutions.

THIS FREE PASS GIVES YOU ACCESS TO:

NRF EXPO Hall



On the 175,000 sq ft EXPO Hall floor you'll find:

- More than 580 Retail Solution Providers
- Interactive Education on BIG Ideas Boulevard
- 2 EXPO Happy Hours
- Specialty Pavilions for IT standards, supply chain, and more

DESIGN STUDIO



The STUDIO will feature store design and planning educational sessions from industry leaders in both the retail and design communities.

www.nrf.com/designstudio

- Case Studies and Presentations in the DESIGN STUDIO
- DESIGN STUDIO Happy Hour
- A showcase of the World's Great Design

NEW THIS YEAR ON THE EXPO FLOOR!

2 Interactive Concept Stores

- **Customer Experience Concept Store** — showcasing the most futuristic in-store marketing strategies and solutions. *This concept store is sponsored by RetailCustomerExperience.com and Retail Customer Experience Magazine.*
- **Seeing Green Concept Store** — highlighting the best and easiest ways to integrate green solutions into your retail store



Concept Stores produced in partnership with Hybridia Design

FREE PASS

Compliments of:
Endeavor Telecom
Booth Number: 3139
Invitation code:
1887

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REGISTER ONLINE to Activate!

This pass entitles complimentary entrance to the EXPO & DESIGN STUDIO during regular hall hours, January 12–13, 2009. To take advantage of this offer, register online at www.nrf.com/annual09. To register for the full conference and attend sessions and luncheons, please visit www.nrf.com/annual09.

Note: This pass may NOT be used by exhibitors for employee registration.



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325 7th Street, NW
Suite 1100
Washington, DC 20004
www.nrf.com/annual09